

**Elder abuse should never be tolerated in our society . . .**



Registered Charity No. 89291 6966 R0001

6465 Chester Avenue  
Montreal, Quebec  
H4V 2Z8

Tel: (514) 483-1380 ext. 2016  
Fax: (514) 483-4596

**We all can help**

### What is elder abuse?

Elder abuse is any behavior that results in physical, psychological or financial/material harm or neglect of an older person. One in 25 Canadian seniors reports to have suffered abuse, however many cases are not reported.

### What is the NDGCCEA?

Begun in 1990, the CCEA is a non-profit registered organization composed of individuals, community groups and agencies with concerns about seniors. Its mission is to provide information, support and educational programs to eliminate and prevent elder abuse and neglect. The organization depends almost entirely upon volunteers, and its revenue sources include individual and corporate donors, private foundations, government grants, sales of our publications and products, and fundraising events.

### How the CCEA helps:

**-Public Education and Awareness Projects:** volunteers are available to speak upon request.

#### **-Ongoing projects:**

- *Generations Together:* An intergenerational program where senior volunteers and secondary school students engage in lively and thought-provoking dialogue about aging issues and concerns of youth. These programs are implemented in schools, community centres or senior centres.

- *Prevention Through Education: Combating Financial Abuse of the Elderly:* Through a series of educational sessions by specialists in public and financial security, seniors are provided with information about the prevention of financial abuse. Following this, project volunteers train these seniors to use internet banking.

**-Resource and Referral Services:** Contact CCEA for information about elder abuse and resources available in your area.

**-Other programs:** can be designed upon request and demand.

### Products

#### PUBLICATIONS

*Guide to Presentations on Elder Abuse* (in English or French) This manual was designed for group presentations on aging issues, abuse indicators, options for interventions and prevention. It includes attitude and evaluation questionnaires, a sample speech, and 29 overhead masters. (68 pages) Price: \$30

*Intergenerational Program Manual: Building Bridges* (in English or French): This guide offers a preventative strategy to community and educational organizations by way of three practical programs for promoting dialogue and meaningful experiences between teens and seniors. (75 pages) Price: \$30

*Joining Generations* (in English or French): This report describes the intergenerational project intended to promote among adolescents positive attitudes towards older adults and the aging process, and to expand awareness of healthy aging and caregiving issues (86 pages) Price: \$30

*Prevention Through Education* (in English or French): This manual was produced to assist community groups design their own programs to deal with issues of financial abuse against the elderly. (29 pages) Price: \$30

#### VIDEOS (in English or French)

As teaching tools, they can be used for groups of seniors, secondary school students, the general public as well as for workers in the field of elder abuse. These videos may be used independently or to compliment the "Guide to Presentations."

*Where is Frank?* (15 min.) This realistic video dramatization of an abusive situation between a mother and a daughter features all forms of elder abuse. An excellent teaching tool for the identification of different types of abuse and exploration of solutions. Price: \$30

*An Apple for Jean-Pierre* (22 min.) A two part video shows the long-standing conflicts between an older married couple. The second part suggests possible solutions for this family. Price: \$30

### Order Form

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province/State: \_\_\_\_\_

Postal Code: \_\_\_\_\_

Tel:( ) \_\_\_\_\_ Fax:( ) \_\_\_\_\_

E-mail: \_\_\_\_\_

Tax-deductible Donation: \$ \_\_\_\_\_

Please send the following materials:

|  | Price | Eng./Fr. | Qty.  | Total |
|--|-------|----------|-------|-------|
| • Guide to Presentations on Elder Abuse      | \$30  | _____    | _____ | _____ |
| • Intergenerational Manual: Building Bridges | \$30  | _____    | _____ | _____ |
| • Joining Generations                        | \$30  | _____    | _____ | _____ |
| • Prevention Through Education               | \$30  | _____    | _____ | _____ |
| • Videos: • Where is Frank?                  | \$30  | _____    | _____ | _____ |
| • An Apple for Jean-Pierre                   | \$30  | _____    | _____ | _____ |

(Postage and Handling included)

Total Amount Enclosed: \$ \_\_\_\_\_

\* Additional postage is billed for products shipped outside Canada.

\* All orders must be PREPAID or ACCOMPANIED BY A PURCHASE ORDER.

Please make cheque payable to:

NDGCCEA  
6465 Chester Avenue  
Montreal, Quebec  
H4V 2Z8

Tel: (514) 483-1380 ext. 2016  
Fax: (514) 483-4596